



11-13 OCTOBER 2010 | GRIMALDI FORUM | MONACO

[www.igaming-monaco.com](http://www.igaming-monaco.com)



**7**  
**reasons**  
for taking part  
in Monaco iGaming  
Exchanges

- **The Monaco iGaming Exchanges** is a world class business development platform for the international betting and gaming industry.
- **Seminars and speakers** of the very highest calibre examining the main issues encountered by the online gaming industry (current and future markets, commercial strategies, mobile phone gambling, player protection, illegal websites...).
- **Extremely attractive entrance fees:** The registration includes also the access to Sportel, the International Sports Convention for Television & New Media. All Sportel participants are concerned by online gambling particularly sports rights holders.

In 2009 Sportel attracted 2,247 participants representing 938 companies and 68 different countries, 252 journalists and more than 350 press reports.

- **The presence of many great personalities** from the worlds of gaming, media and sport
- **The "Monaco iGaming Awards"** will reward the "Best of the iGaming", including the best operator & website.
- **The Principality of Monaco:** one of the world's most prestigious & mythical game venues.
- **A state-of-the-art venue Convention Center:** the Grimaldi Forum.





## REGISTRATION RATES

### **Stand Rental EQUIPPED STAND (3x3m) € 6 900\***

including the registration for 4 participants (full-time salaried employees of the same company from the same country).

### **• ADDITIONAL STAND (3x3m, without audiovisual equipment) € 6 200\***

including the registration for 4 participants (full-time salaried employees of the same company from the same country).

### **VISITOR € 790\***

\*Price exclusive of refundable 19.6% VAT



## ONLINE & PRINT ADVERTISING

### **MiE 2010 OFFICIAL GUIDE**

The Official Guide lists all MiE 2010 exhibitors and their contact details, the official partners, the press and the sponsors, and is distributed to all attendees.

### **iGAMING NEWS**

The Official daily magazine includes information on the Exhibition, reports on the Conferences, Highlights of the day, interviews of personalities, as well as the program of the following day's events.

**3 issues** : Monday morning 11 October, Tuesday morning 12 October, Wednesday morning 13 October.

### **ONLINE AD**

Skyscraper in exclusivity or time-shared (maximum 3 ads) on all the official MiE website pages.



## PROMOTIONAL OPPORTUNITIES

*Take advantage of our attractive promotional opportunities: become a sponsor!*

### **HIGH-PROFILE SPONSORSHIP OPPORTUNITIES:**

- Be the sponsor of the Delegates' Lounge-Bar, located at the heart of the exhibition floor
- Your logo on the Delegates' Bag given to each participant
- Your logo on the accreditation badges
- Your logo on the badge cords
- Your advertising on the Internet and Networking Tool stations

### **PROMOTIONAL OPPORTUNITIES:**

- Place your advertising leaflets or give-aways in the Delegates' Bags
- Hanging banners, advertising panels & columns
- Light boxes





**CONTACT**

**Organisation**

Monaco Mediax

**CEO**

David Tomatis

**General Manager**

Amparo Di Fede

adifede@igaming-monaco.com

**Event Delegate**

Francis Merlin

fmerlin@igaming-monaco.com

**Sales & Marketing**

Nick Volante

nvolante@igaming-monaco.com

**Press & Communication**

Virginie Zeghdar

virginie@igaming-monaco.com

**Logistics**

Eunice Silva

esilva@igaming-monaco.com

**Administration**

Estelle Noizet-Lopez

enoizet@igaming-monaco.com

**Mailing address**

4 bd du Jardin Exotique,

MC 98000 MONACO

Phone : +377 93 30 20 32

Fax: +377 93 30 20 33

info@igaming-monaco.com